

This just in!

Everyone is gearing up for the 11th China International Exhibition on Public Safety and Security 2012 (known collectively as the Security China 2012 Expo). The event was originally scheduled to take place on October 22-25, 2012 at the China International Exhibition Center (the New Center), in Beijing, China. The location as not changed but the date has. **The new date is Dec. 3 - Dec. 6**

(2012).

The main focus is on the big market for

[CCTV security cameras and surveillance products](#)

and related material in North China, and to provide a platform for the exhibitors to meet the government level buyers and upper management for purchasing in various security and surveillance related industries.

The arrival of the Security China 2012 Expo indicates a “peaking” time for all-around development of the China security industry, and arrives during the successful culmination of a series of important programs in public safety and security and will be expanded to accommodate more than 1000 exhibitors from China and other countries, including American, Canada, U.K, Germany, Korea, Japan, Taiwan, Hong Kong, etc. The total exhibition area is more than 100,000 square meters. We plan on being part of the estimated 150,000 visitors that will attend the show. With that much space and attendance, the exhibition is sure to become the “Festival of Security Suppliers, a major event in the Security Industry, and a Plaza of Security end-users”.

As in the past, the events “China International Security Forum” and “China International Security Sourcing Conference” will take place and we plan to participate in two new events, “Emergency and Escape Live Exercise 2012” and “Home security products experienced”, to be held during Security China 2012 Expo. These events are intended to help instruct people how to successfully escape and provide security functions during a disaster or emergency. A live exercise will use real objects and situations to make visitors personally experience an emergency in real time, the goal being to teach how to effectively respond and to showcase products. Companies that provide emergency products have the opportunity to display their special products and technology for emergency communication, escape, rescue and more.

This China International Security Forum will focus on analyzing the direction of China national

## Security China 2012 Expo

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security industry, discussing the newest security technology and products, and will provide research on the China and global security market. This conference is designed to arrange buyers from America, Russia, Britain, Japan and South Korea (and more) to meet with China qualified suppliers and promote cooperation and partnership. There will be a focus on the improvement of service in Booth Installation, Logistic, Advertisement, Traffic and Accommodation to attract new professional buyers to the show.

The China Security and Protection Industry Association, as the sole organizer of the exhibition, is managed by the Science and Technology Bureau under The Ministry of Public Security in China and has successfully organized the exhibition for 10 years, with enough experience to make Security China 2012 a very successful event. We sincerely hope you can join us at the Expo.